



# DECIDUOUS FRUIT WORLD MARKETS AND TRADE

June 2008

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## 2009 Highlights

### For Select Southern Hemisphere Countries

#### Summary

The Southern Hemisphere primarily comprises four reporting countries; Argentina, Chile, New Zealand, and South Africa. Deciduous fruit production (apples, pears, table grapes) is forecast to increase 1 percent to 6.5 million tons. Total fruit exports are expected to be up 2 percent to 3.5 million tons reflecting stronger prices on international markets. Apple juice production is expected to grow 2 percent to 159 million tons. Apple juice exports are expected to be unchanged from the previous year, at 119 million tons.

#### Apples

Argentina's production is expected to remain at similar levels next year compared to last season. Expanded apple production in Chile could be curtailed next season by a drought which is affecting almost all agricultural production regions in the country. New Zealand experienced a late spring frosts last season, but next year the crop is expected to rebound from these lower levels. Exports are expected to recover as fewer apples move into processing. Despite some flood damage in specific regions in South Africa last season, apple production went unaffected and is expected to be stable next season.

#### Pears

Argentina's pear crop is expected to increase as a result of new plantations coming into production. Chile's production will remain stable as will New Zealand's. South Africa's production may be slightly higher as newer orchards become more productive.

#### Table Grapes

Argentina's table grape production will remain stable as will exports. Otherwise larger Chilean production is expected to be offset by drought and therefore production is expected to be unchanged. Based on trend, South Africa will have slightly higher production.

#### Concentrated Apple Juice

Argentina's juice production will remain lower as less fruit will be available to processors. Chile is expected to have similar juice levels to last season. New Zealand's juice market will

be tighter reflecting more apples staying in the fresh market. South Africa's juice production will be stable to slightly higher.

*For more information, contact Heather Velthuis at 202-720-9792, [heather.velthuis@usda.gov](mailto:heather.velthuis@usda.gov). The FAS Attaché Report search engine contains reports on Fresh Deciduous fruit for more than 18 countries and can be found on the FAS home page at <http://www.fas.usda.gov>. Also visit our Production, Supply and Demand on line at <http://www.fas.usda.gov/psdonline/psdHome.aspx>*